

Message

From: Konkus, John [konkus.john@epa.gov]
Sent: 3/13/2017 1:31:04 AM
To: Jackson, Ryan [jackson.ryan@epa.gov]; Brown, Byron [brown.byron@epa.gov]; Dravis, Samantha [dravis.samantha@epa.gov]
Subject: Draft II CAFE Op-ed
Attachments: Draft CAFE Op-Ed.docx

After running the first draft by Marianne (comms for DOT) and Kaelan (WH) I reworked the op-ed to give it national reach and adding in some broader job statistics. Please take a look and let me know what you think.

If we can get this approved, I'd like to start pitching it for national publication, rather than only in Detroit.

Thank you!

John

Message

From: Konkus, John [konkus.john@epa.gov]
Sent: 3/16/2017 2:28:56 AM
To: Jackson, Ryan [jackson.ryan@epa.gov]; Dravis, Samantha [dravis.samantha@epa.gov]
CC: jp@jpfreire.com; Ferguson, Lincoln [ferguson.lincoln@epa.gov]
Subject: RE: RE: RE:
Attachments: 3_15_17 1030pm JK LF EDITS Draft CAFE Op-Ed.docx

Attached is an earlier version Lincoln had. I tweaked it a bit to include what we've discussed. See what you think.

Deadline tomorrow, probably in the morning.

From: Jackson, Ryan
Sent: Wednesday, March 15, 2017 10:27 PM
To: Dravis, Samantha <dravis.samantha@epa.gov>
Cc: Konkus, John <konkus.john@epa.gov>; jp@jpfreire.com; Ferguson, Lincoln <ferguson.lincoln@epa.gov>
Subject: Re: RE: RE:

Oh I agree. All the campaignish stuff needs out. If I had a pen I could do it in a moment. And just leave it about cafe. When's the deadline to get it submitted ?

Ryan Jackson
Chief of Staff
U.S. EPA
(202) 564-6999

On Mar 15, 2017, at 8:17 PM, Dravis, Samantha <dravis.samantha@epa.gov> wrote:

I think I just need a little more guidance on what you are thinking for this.

Ex. 5 Deliberative Process (DP)

Ex. 5 Deliberative Process (DP)

From: Jackson, Ryan
Sent: Wednesday, March 15, 2017 9:14 PM
To: Dravis, Samantha <dravis.samantha@epa.gov>
Cc: Konkus, John <konkus.john@epa.gov>; jp@jpfreire.com; Ferguson, Lincoln <ferguson.lincoln@epa.gov>
Subject: Re: RE:

Right but I was thinking this would be for a Detroit paper

Ryan Jackson
Chief of Staff
U.S. EPA
(202) 564-6999

On Mar 15, 2017, at 7:54 PM, Dravis, Samantha <dravis.samantha@epa.gov> wrote:

I am making some edits and I will get them to you in next hour, but I think you need to totally re-work this in favor of listing all the things he's working on, not just CAFÉ, and center it around restoration of rule of law and process.

We can't say what we will do after we've reviewed these standards on the statutory deadline. As a result, it's pretty hard to build an op-ed solely just highlighting that we're just going to take longer to review these.

This needs wholesale revisions.

From: Konkus, John

Sent: Wednesday, March 15, 2017 8:44 PM

To: Dravis, Samantha <dravis.samantha@epa.gov>

Cc: jp@jpfreire.com; Ferguson, Lincoln <ferguson.lincoln@epa.gov>

Subject: Re:

Let me take a look when I get home

On Mar 15, 2017, at 8:36 PM, Dravis, Samantha <dravis.samantha@epa.gov> wrote:

Please kill me. I can't get used to this Dell laptop. My track changes are not tracking.. did you guys lock editing on this or something??

Samantha Dravis

Senior Counsel / Associate Administrator for Policy

U.S. Environmental Protection Agency

Message

From: McGartland, Al [McGartland.Al@epa.gov]
Sent: 3/21/2017 1:40:25 PM
To: DeMocker, Jim [DeMocker.Jim@epa.gov]; Helfand, Gloria [helfand.gloria@epa.gov]; Marks, Matthew [Marks.Matthew@epa.gov]; Srinivasan, Gautam [Srinivasan.Gautam@epa.gov]; Kopits, Elizabeth [Kopits.Elizabeth@epa.gov]; Wolverton, Ann [Wolverton.Ann@epa.gov]; Klemick, Heather [Klemick.Heather@epa.gov]; Nagelhout, Peter [Nagelhout.Peter@epa.gov]
Subject: Fwd: USA Today: Scott Pruitt: We're protecting jobs and the environment

We should not underestimate the role of jobs and employment impact analysis

Sent from my iPhone

Begin forwarded message:

From: "Germann, Sandy" <Germann.Sandy@epa.gov>
Date: March 21, 2017 at 9:34:14 AM EDT
To: "Kenny, Shannon" <Kenny.Shannon@epa.gov>, "McGartland, Al" <McGartland.Al@epa.gov>, "Rees, Sarah" <rees.sarah@epa.gov>, "Nickerson, William" <Nickerson.William@epa.gov>, "Shaw, Nena" <Shaw.Nena@epa.gov>, "Tyler, Tom" <Tyler.Tom@epa.gov>, "Torma, Tim" <Torma.Tim@epa.gov>, "Kime, Robin" <Kime.Robin@epa.gov>
Subject: USA Today: Scott Pruitt: We're protecting jobs and the environment

Note, he is using this stat: "From 1970 to 2015, aggregate national emissions of the six common pollutants dropped an average of 70% while gross domestic product grew by 246%."

Scott Pruitt: We're protecting jobs and the environment
March 20, 2017

It is time for a fresh look at fuel economy standards that push jobs outside the United States.

There's a phrase I've used often over the past several weeks — "The future ain't what it used to be." After my first full month serving as administrator to the Environmental Protection Agency, there's no question times are changing, and last week we saw yet another example of how our president continues to lead the way.

Auto manufacturing continues to be one of the driving forces in the American economy, accounting for 3% of our GDP. Forty-five states have 10,000 or more auto jobs. Automakers and their suppliers employ more than 3.5 million Americans. The American people clearly want it to stay that way.

President Trump promised to fight to keep auto manufacturing jobs here in the United States, and he has asked his entire Cabinet to help.

Department of Transportation Secretary Elaine Chao and I, as administrator of the Environmental Protection Agency, took steps to help. We have announced that we will revisit the previous administration's rule that finalized standards to increase fuel economy to the equivalent of 54.5 mpg for cars and light-duty trucks by Model Year 2025.

EPA will work with our partners at DOT to take a fresh look. This thorough review will help ensure that this national program is good for consumers and good for the environment.

After the November election the EPA rushed through these standards, as Forbes reported, “requiring automakers to more than double their fleet-wide fuel efficiency by 2025, a move that comes earlier than expected and is seen as a measure to try to lock in part of President Obama’s legacy before Donald Trump gets into the White House.”

The auto industry estimates that it would need to spend \$200 billion to comply. That type of expense would lead to higher prices for consumers, lower wages for workers and jobs moving out of the country. The National Center for Policy Analysis says these standards have pushed manufacturing and jobs to Mexico.

Last week, EPA and DOT put a pause on the process to reexamine the rule to hear from all stakeholders.

This is an example of how the Trump administration is going to do things differently. That includes a more transparent EPA. Americans can have both a clean and healthy environment and good paying manufacturing jobs. America is going to create jobs and grow the economy while at the same time be good stewards to our natural resources.

Improved technology has made the United States the world leader in clean air quality. From 1970 to 2015, aggregate national emissions of the six common pollutants dropped an average of 70% while gross domestic product grew by 246%. We have achieved this reduction during a time when more Americans were driving more cars, more miles. That is remarkable and shows American ingenuity is simply the best.

Increased transparency is a difference the Trump administration is going to bring and with it will come jobs and healthy American families. Yogi Berra was right... The future ain’t what it used to be.

Scott Pruitt is administrator of the Environmental Protection Agency.

Message

From: Ferguson, Lincoln [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=08CD7F82606244DE96B61B96681C46DE-FERGUSON, L]
Sent: 3/14/2017 7:45:00 PM
To: Konkus, John [konkus.john@epa.gov]
Subject: Op-Ed
Attachments: LF EDITS Draft CAFE Op-Ed.docx

Attached are my revisions/edits. Let me know your thoughts.

Thanks,
LF

Message

From: Ferguson, Lincoln [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=08CD7F82606244DE96B61B96681C46DE-FERGUSON, L]
Sent: 3/15/2017 4:33:26 PM
To: jp_freire@hatch.senate.gov
Subject: FW: Op-ed
Attachments: LF EDITS Draft CAFE Op-Ed.docx

JP –

Great to meet you over the phone.

Attached is the proposed op-ed, drafted by John Konkus, with my edits. Let me know if you have any further changes and I can run through RJ and SP.

Thanks,
LF

Message

From: Ferguson, Lincoln [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=08CD7F82606244DE96B61B96681C46DE-FERGUSON, L]
Sent: 3/14/2017 9:14:34 PM
To: Hupp, Sydney [hupp.sydney@epa.gov]
Attachments: LF EDITS Draft CAFE Op-Ed.docx

Could you print off this article as well as the attached op-ed, please? I'm still printer-less ☹

<http://www.clickondetroit.com/news/politics/epa-cuts-may-be-deeper-than-previously-reported>

Message

From: Ferguson, Lincoln [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=08CD7F82606244DE96B61B96681C46DE-FERGUSON, L]
Sent: 3/15/2017 4:59:55 PM
To: Konkus, John [konkus.john@epa.gov]
Subject: RE: Op-ed
Attachments: LF EDITS Draft CAFE Op-Ed.docx

Here's what I have...not sure what he was referencing by using the nuances of what he had sent you.

Also, JP has asked we send it to him to look over, so I sent to him as well.

From: Konkus, John
Sent: Wednesday, March 15, 2017 12:57 PM
To: Ferguson, Lincoln <ferguson.lincoln@epa.gov>
Subject: Op-ed

How's it coming along? Thanks!

Message

From: Konkus, John [konkus.john@epa.gov]
Sent: 3/14/2017 6:10:04 PM
To: Ferguson, Lincoln [ferguson.lincoln@epa.gov]
Subject: FW: Lincoln has photos
Attachments: Draft CAFE Op-Ed.docx

Don't forget about this one for me please. Thanks!

-----Original Message-----

From: Konkus, John
Sent: Tuesday, March 14, 2017 11:33 AM
To: Ferguson, Lincoln <ferguson.lincoln@epa.gov>
Subject: RE: Lincoln has photos

After that can you take a look at this op-ed and refine the tone a little bit?

-----Original Message-----

From: Ferguson, Lincoln
Sent: Tuesday, March 14, 2017 11:31 AM
To: Konkus, John <konkus.john@epa.gov>
Subject: RE: Lincoln has photos

Yes, working on it now.

-----Original Message-----

From: Konkus, John
Sent: Tuesday, March 14, 2017 11:29 AM
To: Ferguson, Lincoln <ferguson.lincoln@epa.gov>
Subject: RE: Lincoln has photos

Are you redoing his NLC speech?

-----Original Message-----

From: Ferguson, Lincoln
Sent: Tuesday, March 14, 2017 11:27 AM
To: Orquina, Jessica <Orquina.Jessica@epa.gov>; Grantham, Nancy <Grantham.Nancy@epa.gov>; Hart, Daniel <Hart.Daniel@epa.gov>
Cc: Konkus, John <konkus.john@epa.gov>
Subject: RE: Lincoln has photos

Sorry - just got my email working. I sent John a few different photos from this morning's speech.

Thanks,
Lincoln

-----Original Message-----

From: Orquina, Jessica
Sent: Tuesday, March 14, 2017 10:30 AM
To: Grantham, Nancy <Grantham.Nancy@epa.gov>; Hart, Daniel <Hart.Daniel@epa.gov>
Cc: Konkus, John <konkus.john@epa.gov>; Ferguson, Lincoln <ferguson.lincoln@epa.gov>
Subject: Re: Lincoln has photos

Jessica Ann Orquina
Associate Director
Office of Web Communications
U.S. Environmental Protection Agency
Email: orquina.jessica@epa.gov
Office: 202-564-0446
Mobile: 202-322-8369

> On Mar 14, 2017, at 10:29 AM, Orquina, Jessica <Orquina.Jessica@epa.gov> wrote:

>

> + Danny

>

> I'm home [Ex. 6 Personal Privacy (PP)]

>

> Jess

>

>

> Jessica Ann Orquina
> Associate Director
> Office of Web Communications
> U.S. Environmental Protection Agency
> Email: orquina.jessica@epa.gov
> Office: 202-564-0446
> Mobile: 202-322-8369
>

>> On Mar 14, 2017, at 10:24 AM, Grantham, Nancy <Grantham.Nancy@epa.gov> wrote:

>>
>> From Eli for social media FYI
>>
>> Sent from my iPhone

Message

From: Konkus, John [konkus.john@epa.gov]
Sent: 3/14/2017 9:04:15 PM
To: Jackson, Ryan [jackson.ryan@epa.gov]
CC: Ferguson, Lincoln [ferguson.lincoln@epa.gov]
Subject: FW: Updated op-ed
Attachments: LF EDITS Draft CAFE Op-Ed.docx

One more thing on this op-ed Ryan, I'm going to pitch it to run Thursday, as an echo of Wednesday or Sunday for the biggest readership. My first shot will be at USAToday and Gannett papers.

From: Konkus, John
Sent: Tuesday, March 14, 2017 3:53 PM
To: Jackson, Ryan <jackson.ryan@epa.gov>
Cc: Ferguson, Lincoln <ferguson.lincoln@epa.gov>
Subject: Updated op-ed

Ryan: Attached is the updated op-ed to include Lincoln's edits.

Thank you,

John

Message

From: Konkus, John [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=555471B2BAA6419E8E141696F4577062-KONKUS, JOH]
Sent: 3/20/2017 1:23:18 PM
To: Dorr, Kaelan K. EOP/WHO [Ex. 6]
Subject: RE: OpEds
Attachments: Administrator Pruitt CAFE Op-ED .docx; Admin Pruitt Flint Op-Ed.docx

Here are our only two op-eds as of now.

-----Original Message-----

From: Dorr, Kaelan K. EOP/WHO [Ex. 6]
Sent: Monday, March 20, 2017 9:14 AM
To: Konkus, John <konkus.john@epa.gov>
Subject: OpEds

Hey man can you send me whatever OpEds ended up running?

Kaelan Dorr
Strategic Communications Advisor and Special Projects Manager [Ex. 6]
Ex. 6

Message

From: Konkus, John [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=555471B2BAA6419E8E141696F4577062-KONKUS, JOH]
Sent: 3/13/2017 1:27:51 AM
To: McInerney, Marianne (OST) [marianne.mcinerney@dot.gov]; Dorr, Kaelan K. EOP/WHO
BCC: Konkus, John [konkus.john@epa.gov]
Subject: Ex. 5 Deliberative Process (DP)
Attachments: Ex. 5 Deliberative Process (DP)

Ex. 5 Deliberative Process (DP)

Thank you!

John

Message

From: Konkus, John [konkus.john@epa.gov]
Sent: 3/14/2017 2:55:28 AM
To: Ex. 6 - Lincoln Ferguson
Subject: Fwd: Draft II CAFE Op-ed
Attachments: Draft CAFE Op-Ed.docx; ATT00001.htm

Lincoln: would you mind reading this draft tonight and refining it to sound more like Administrator Pruitt? We would like to see about getting it placed tomorrow to run on Wednesday.

Thank you!

John

Begin forwarded message:

From: "Konkus, John" <konkus.john@epa.gov>
Date: March 12, 2017 at 9:31:04 PM EDT
To: "Jackson, Ryan" <jackson.ryan@epa.gov>, "Brown, Byron" <brown.byron@epa.gov>, "Dravis, Samantha" <dravis.samantha@epa.gov>
Subject: Draft II CAFE Op-ed

After running the first draft by Marianne (comms for DOT) and Kaelan (WH) I reworked the op-ed to give it national reach and adding in some broader job statistics. Please take a look and let me know what you think.

If we can get this approved, I'd like to start pitching it for national publication, rather than only in Detroit.

Thank you!

John

Message

From: Konkus, John [konkus.john@epa.gov]
Sent: 3/18/2017 12:44:55 PM
To: Ex. 6 - JP Freire
Subject: CAFE Op-ed
Attachments: Administrator Pruitt CAFE Op-ED .docx; ATT00001.txt

Message

From: Konkus, John [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=555471B2BAA6419E8E141696F4577062-KONKUS, JOH]
Sent: 3/16/2017 2:15:01 PM
To: Jackson, Ryan [jackson.ryan@epa.gov]; Freire, JP (Hatch) [JP_Freire@hatch.senate.gov]; Dravis, Samantha [dravis.samantha@epa.gov]; Brown, Byron [brown.byron@epa.gov]
Subject: Final CAFE Op-ed going to USA today in 3...2...1
Attachments: 3_16_17 1015am RJ JK LF EDITS Draft CAFE Op-Ed.docx

I will transmit this at to USA today at 1030...

Message

From: Sternberg, Bill [bsternbe@usatoday.com]
Sent: 3/16/2017 2:41:57 PM
To: Konkus, John [konkus.john@epa.gov]
CC: Mastio, David [dmastio@usatoday.com]; Lawrence, Jill [jlawrence@usatoday.com]
Subject: FW: EPA Admin. Pruitt Op-ed
Attachments: removed.txt; Administrator Pruitt CAFE Op-ED .docx

Thank you, John.
We'll be in touch.

Bill Sternberg
Editorial Page Editor



Office: 703.854.4581
Twitter: @bsternbe

From: Konkus, John [mailto:konkus.john@epa.gov]
Sent: Thursday, March 16, 2017 10:35 AM
To: Sternberg, Bill <bsternbe@usatoday.com>
Subject: RE: EPA Admin. Pruitt Op-ed

Mr. Sternberg: Attached is the op-ed for you, David, and Jill to consider for placement, perhaps this weekend.

Thank you very much,

John Konkus
Deputy Associate Administrator
Office of Public Affairs
Cell: 202-365-9250

From: Sternberg, Bill [mailto:bsternbe@usatoday.com]
Sent: Wednesday, March 15, 2017 11:51 AM
To: Konkus, John <konkus.john@epa.gov>
Subject: RE: EPA Admin. Pruitt Op-ed

John:

Good talking with you.

Here's the drill on editorial board meetings:

Our editorial board meetings typically consist of about an hour of Q&A with USA TODAY editors and reporters, followed by a short video interview for our digital platforms. Most start at 10 a.m. on Mondays, Tuesdays or

Wednesdays. Everything is on the record, except for mutually agreed digressions. Our office is located at 7950 Jones Branch Dr. in McLean, Va., near the intersection of the Beltway and the Dulles Toll Road.

And here's the op-ed submission guidelines (you can submit directly to me, David and Jill rather than the Forum address).

<http://static.usatoday.com/submitcolumn/>

Best,
Bill

Bill Sternberg
Editorial Page Editor



Office: 703.854.4581
Twitter: @bsternbe

From: Konkus, John [<mailto:konkus.john@epa.gov>]
Sent: Wednesday, March 15, 2017 11:34 AM
To: Sternberg, Bill <bsternbe@usatoday.com>
Subject: EPA Admin. Pruitt Op-ed
Importance: High

Mr. Sternberg: Good morning. I am writing to ask if USA Today would be interested in running an op-ed from EPA Administrator Pruitt this week or weekend regarding the CAFÉ standards announcement he and the President are making today in Michigan.

If you are interested I can send you a copy of the column for your review.

Thank you for your consideration.

John Konkus
Deputy Associate Administrator
Office of Public Affairs
Cell: 202-365-9250

The Future Ain't What It Used To Be

Scott Pruitt

There's a phrase I've used often over the past several weeks – “the future ain't what it used to be.” As I approach my first full month serving as Administrator to the Environmental Protection Agency, there's no question times are changing, and this week we saw yet another example of how our President continues to lead the way.

Auto manufacturing continues to be one of the driving forces in the American economy¹ accounting for 3 percent of our GDP. 45 states have 10,000 or more auto jobs. Automakers and their suppliers employ more than 3.5 million Americans. The American people clearly want it to stay that way.

President Trump promised to fight to keep auto manufacturing jobs here in the United States, and he has asked his entire cabinet to help.

This week, Department of Transportation Secretary Elaine Chao and I, as Administrator of the Environmental Protection Agency took steps to help. We have announced that we will revisit the previous administration's rule that finalized standards to increase fuel economy to the equivalent of 54.5 mpg for cars and light-duty trucks by Model Year 2025.

EPA will work with our partners at DOT to take a fresh. This thorough review will help ensure that this national program is good for consumers and good for the environment.

After the November election the EPA rushed through these standards, as Forbes reported, “requiring automakers to more than double their fleet-wide fuel efficiency by 2025, a move that comes earlier than expected and is seen as a measure to try to lock in part of President Obama's legacy before Donald Trump gets into the White House.”²

It is estimated by the auto industry³ that it would need to spend \$200 billion to comply. That type of expense would lead to higher prices for consumers, lower wages for workers and jobs moving out of the country. The National Center for Policy Analysis⁴ says these standards have pushed manufacturing and jobs to Mexico.

This week, EPA and DOT. Put a pause on the process to reexamine the rule to hear from all stakeholders.

This is an example of how the Trump Administration is going to do things differently. That includes a, more transparent EPA. Americans can have both a clean and healthy environment

¹ <https://autoalliance.org/in-your-state/>

² <https://www.forbes.com/sites/davidkiley5/2016/11/30/obamas-epa-moves-to-firm-up-fuel-economy-regs-before-trump-takes-office/#1811e387c482>

³ <http://www.detroitnews.com/story/opinion/editorials/2015/04/10/edit-relax-cape-standards/25590513/>

⁴ [HYPERLINK "http://retirementblog.ncpa.org/cape-standards-distort-auto-production-and-push-jobs-south/" \l "sthash.4PmummPG.dpbs"]

and good paying manufacturing jobs. America is going to create jobs and grow the economy while at the same time be good stewards to our natural resources.

Improved technology has made the United States the world leader in clean air quality. From 1970 to 2015, aggregate national emissions of the six common pollutants dropped an average of 70 percent while gross domestic product grew by 246 percent.⁵ We have achieved this reduction during a time when more Americans were driving more cars, more miles. That is remarkable and shows American ingenuity is simply the best.

Increased transparency is a difference the Trump Administration is going to bring and with it will come jobs and healthy American families. Yogi Berra was right...the future ain't what it used to be.

Scott Pruitt is the 14th Administrator of the Environmental Protection Agency

⁵ <https://www.epa.gov/clean-air-act-overview/progress-cleaning-air-and-improving-peoples-health#pollution>

Message

From: Dorr, Kaelan K. EOP/WHO [Ex. 6]
Sent: 3/20/2017 5:29:54 PM
To: Konkus, John [konkus.john@epa.gov]
Subject: RE: USA Today Op-Ed

NICE

From: Konkus, John [mailto:konkus.john@epa.gov]
Sent: Monday, March 20, 2017 1:29 PM
To: Dorr, Kaelan K. EOP/WHO [Ex. 6]
Subject: USA Today Op-Ed

USA Today

<http://www.usatoday.com/story/opinion/2017/03/20/scott-pruitt-environment-transportation-manufacturing-jobs-column/99408238/>

Scott Pruitt: We're protecting jobs and the environment

By Scott Pruitt 3/20/17, 12:32PM